

## LDBA AGM - June 6, 2023

### Minutes

- 5:50 – call to order
- Approval of Agenda – Kathy Holmes, 2<sup>nd</sup> – Sonia
- Approval of 2022 minutes – Rick, 2<sup>nd</sup> – Kathy

### Presidents Report – Brianne Mactier

#### *Events:*

- Car Show – Poker Walk – some negative feedback, so we will do contest for LDBA bucks instead this year
- Arts on the Ave – we provided musician – Cole will provide beer garden this year
- Sidewalk Sale
- Old Time Christmas – big success – provided a Christmas market for the first time.
- Jingle shop campaign – winners were very grateful 😊
- Spring – Outrageous Evening (Lip Sync) at Aggie Hall – huge success! This was a joint event between LDBA and the Chamber.

#### *New Events Planned:*

- LDBA Bucks program for all businesses.
- Oktoberfest – at High Street ball park - \$35, will include a beer stein. Bayview Brewing will be the main sponsor, 8 breweries + food vendors.

### Marketing Report – Kathy Holmes

- Facebook posts continue to do well.
- We also advertised our events on Facebook and in Boulevard Magazine.

### Treasurer's Report – Sonia Isaacson

#### *New Business*

- Hill Dash – Tylor – June 17 – tagline “saved by the hill”, proceeds will go to LAFF

#### *Election of Executive*

- President – Brianne, voted by acclamation
- Vice President – Tylor, voted by acclamation
- Secretary – Bronwyn Palmer 1<sup>st</sup> – Kathy, 2<sup>nd</sup> – Tylor, all in favour, carried
- Treasurer – Sonia Isaacson, voted by acclamation
- Directors – Cole Battie, Nikki MacCallum

Motion to adjourn – 1<sup>st</sup> – Sonia, 2<sup>nd</sup> - Bronwyn