

## Annual General Meeting – Minutes

**Date:** Jan 15<sup>th</sup>, 2015

**Time:** 5:30 to 8:00pm

**Location:** In The Bean Time Café

### **Attendees:**

Lesley Parent	-	49 <sup>th</sup> Parallel Printers
Teresa McKinley	-	Ladysmith Chronicle
Tammy Leslie	-	Palmer Leslie, CA's
Jack Tieleman	-	Global Vocational Services
Kyle Nicholson	-	Kyle Tile & Stone
Susan Carthy	-	Ladysmith Little Theatre
Bill Johnson	-	Ladysmith Little Theatre
Roxane Plourde	-	Ladysmith Top Drawer
Sherry Coppick	-	Ladysmith Top Drawer
Frieda Douglas	-	Salamander Books
Carol Van Acker	-	Guest
Cal Fradin	-	Ladysmith Town Council
Rich Huggins	-	Tall Trees Physio
Kamal Saab	-	Worldly Gourmet
Therese Saab	-	Worldly Gourmet
Alana Newton	-	Ladysmith Chamber of Commerce
John Surtees	-	Re/Max of Nanaimo
Kathy Holmes	-	Ladysmith Waterfront Gallery
Angela Bajich	-	Ladysmith Waterfront Gallery
Rick Morencie	-	Red's Emporium / Sears
Tim Godau	-	Ladysmith Plumbing & Heating
Paul Joy	-	Antique Addict
Cathy Goldie	-	Antique Addict
Tina Fabbro	-	Community Link
Steve Wilkinson	-	Pharmasave
Lindsay Chung	-	Ladysmith Chronicle
Randy Champagne	-	Vancouver Island Insurance Centre
Lorne Gait	-	Coast Realty Group
Peter Richmond	-	49 <sup>th</sup> Parallel Grocery Stores
Paul Mycroft	-	Market 2 All
Brian Van Acker	-	Royal Canadian Legion Ladysmith Br.#171

### **1) Welcome/Call to Order – Lesley Parent**

The meeting was called to order at 6:10pm. Lesley thanked the staff of In The Bean Time Café for hosting this event for the LDBA.

### **2) Approval of Agenda/New Business Additions**

Approval of Agenda was motioned by Jack Tieleman and seconded by Tina Fabbro.

### **3) Approval of Previous Meeting Minutes**

The minutes of the 2014 AGM were distributed for membership perusal earlier in the evening. The Approval to adopt the Minutes from the 2014 Annual General Meeting was motioned by Frieda Douglas and seconded by Paul Mycroft.

**4) President's Address** – Lesley Parent briefed the group on the following topics.

- **2014 Membership Numbers;** 80 members, we hope to see an increase in our membership numbers for 2015. Thank you Paul for heading up this committee.

- **LDBA Executive and Directors.** Lesley explained that 2014 has been another challenging year for the LDBA Executive and Directors, in which our numbers went from 10 down to 7. We have always had a very strong and passionate team of executive and this year has certainly proven that, as we all pulled together and have completed another successful year. Thank you to all.

- **10% Shift.** This is a joint initiative with the LDBA, Town of Ladysmith (TOL) and the Chamber of Commerce (COC). The LDBA continues to promote the 10% Shift in our advertising to encourage residents to Think Local First.

- **Economic Development Plan.** The LDBA continues to work with TOL, COC and Stz'uminus First Nations for Ladysmith in the on-going process for Economic Development.

- **Seminars.** The LDBA continued to host Seminars this past year, which were held at the Legion Hall. Jack Tieleman of Global Vocational Services along with the LDBA and the COC and hosted a four part Employer Forum Series, which consisted of; Interviewing for Success, Employment Attraction and Retention, Employee Engagement and Succession Planning. This was a very informative series that was appreciated by those who attended. The Legion Upstairs Hall is a well-equipped venue and is setup to provide this service. Social events can also be held in their facility.

- **Sponsored Events.** The LDBA was proud to sponsor a number of programs and planned events during this past year; an Art Show at the Ladysmith Art Gallery, the Ladysmith Ambassador Program, we donated to the Maritime Pirate Days, the Annual Arts on the Avenue, the Ladysmith Show and Shine Poker Walk, and the Festival of Lights.

- **Social.** We hosted only one social event this past season. The Summer BBQ was held at the Ladysmith Maritime Dock although it was a rainy evening a good time was enjoyed by all. We will be planning more of these functions this year in order to foster networking but in a social environment amongst friends and business acquaintances.

- **Signage Committee.** The signage committee has worked tirelessly with the TOL and the COC and there is a plan in place for future signs for the Ladysmith community.

- **Grand Christmas.** We sincerely thank the LDCU for providing the \$1k for this campaign and a special shout out of thanks goes out to the committee for their efforts.

- **Old Tyme Christmas.** This was our 3<sup>rd</sup> Annual Old Tyme Christmas event and this year the weather was cooperative. We added a few venues and the addition of the Elf on the Shelf made for another successful evening. There was a second horse and carriage brought into town for the evening, two fire pits were setup, the candle making, the candlelight walk and the Santa House at the 49<sup>th</sup> Grocery store were all big hits. The Oceanview Community Church setup a wonderful Child Minding venue at the Legion Hall and the Bands and Carollers rounded out the event. Overall, the conditions did ensure that shoppers visited the stores that were open to take advantage of the sales. It was nice to see that the shops remained open on the following two Friday evenings for shoppers and visitors to Ladysmith.

- **Tour de Rock.** This year we organized an "Adopt A Rider" program to fundraise for this annual event in Ladysmith. Participating sponsors were thrilled to meet the riders and to encourage their continued efforts with support from our community. Thanks once again to Teddy McCrea for his photographic skills in capturing these moments for all to view and a shout-out goes to the LDCU for their incredible efforts and support to the Tour de Rock.

**5) 2014 Initiatives** – Lesley Parent

Lesley advised the group that the LDBA during the past several following numerous discussions and a survey regarding the expansion of the geographical boundaries of the organization. She asked that now is the opportunity to decide and cast your vote. Your decision will be the guiding force in this initiative as we move forward in support of our membership. We also look forward to continuing our support of the programs currently in place. Lesley closed her comments by thanking the Directors for their input, guidance and assistance during these past years. The LDBA Board is committed to our members and we welcome all feedback from local businesses to ensure all interests are taken into account. This is your association, for our members

about our members, working together to cultivate the heart of the community. Jack asked the group to stand and formally thank Lesley for heading up this group and to pledge our continuing support to her as President of the Ladysmith Downtown Business Association.

**6) Treasurer's Report – Tammy Leslie**

Tammy explained to the group that the LDBA has \$6.5K on deposit presently and the budget is in a healthy position. She quickly reviewed the budget and even though our revenue was below budget, our overall costs were also below budget. She stated that we observed that our administration has been very efficient in their spending of LDBA Funds. A motion to adopt the budget as presented was made by Rick Morencie and was seconded by John Surtees. The 2015 Budget will be produced and presented to the Directors at their upcoming meetings.

**7) Welcome New Directors – Lesley Parent**

Lesley explained earlier in the meeting of the challenges of maintaining a healthy Executive Committee during this past year, with the resignation of Directors for various circumstances. In that light, a Request For Directors was instituted at our recent meetings and a number of members have stepped forward to volunteer to fill these vacant positions. The three members; Tina Fabbro, Steve Wilkinson and Paul Mycroft are welcome additions to this dynamic group.

**8) Results of the Vote.** The votes were counted and the results were; 10 votes for yes and 6 votes for no regarding the expansion of the geographical boundaries. Therefore the motion was carried and the initiative will move forward.

**9) Dinner at 6:30 pm**

With the AGM continuing on schedule, the dining portion of the evening also commenced as scheduled. The In The Bean Time Café did a wonderful job and provided an excellent meal for our gathering. On completion of dinner, Lesley once again thanked Cam and his staff for their professionalism, which was acknowledged by the members in attendance.

**Meeting Adjournment** – Lesley thanked everyone for coming to our AGM and upon completion of the planned discussions, the meeting was adjourned at 8:00 PM following a motion by Teresa McKinley and seconded by Tammy Leslie.

**Next Meeting:**

General Membership Meeting

**Date:** February 19<sup>th</sup> 2014

**Location:** Legion Hall Upstairs

**Time:** 7:30 AM